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# CASE STUDY

## Rotisserie

# CHICKEN BAG

INCREASED OPERATIONAL EFFICIENCY

- **REDUCED PACKAGING COSTS**
- **SIGNIFICANT LABOR SAVINGS AND FASTER PACKAGING PROCESS**
- **LESS BACKROOM STORAGE SPACE REQUIRED**
- **SIMPLIFIED OPERATIONS WITH NO SEPARATE SLEEVES NEEDED**
- **EASIER FOR EMPLOYEES TO USE AND ASSEMBLE**
- **REDUCED PLASTIC USAGE AND ENVIRONMENTAL IMPACT**
- **LOWER ENERGY USAGE ON HOLDING EQUIPMENT**
- **IMPROVED OPERATIONAL EFFICIENCY ACROSS STORES**
- **LESS WEAR AND TEAR ON HEATING UNITS**
- **POSITIVE CUSTOMER ACCEPTANCE AND MAINTAINED PRODUCT APPEAL**
- **IMPROVED MERCHANDISING WITH FLAVOR INFORMATION PRINTED DIRECTLY ON BAGS**

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(SCAN QR CODE)