GVH

CASE STUDY

Cookie Bag HIGHER REGISTER RING

USE GRAPHIC HANDLE BAGS

Use graphic handle bag for cookies rather than ribbed clamshell containers

CUSTOMIZE PACKAGE

Customize package by adding retailer name and logo to the package

CROSS MERCHANDISE

Cross merchandise with single pouch at register or dairy doors

CASE STUDIES CONDUCTED BY GVH CUSTOMERS HAVE SHOWN

18%-25%

HIGHER COOKIE SALES FOR THE BAKERY

GVH

LEARN MORE
(SCAN QR CODE)