GVH

# INNOVATION

## SEASONAL PACKAGING

Seasonal packaging transforms everyday products into limited-time experiences that capture shopper attention, **stimulate impulse purchases, and drive incremental sales throughout the year.**

- **Drive Incremental Sales**
- **Increase Basket Size**
- **Creates Urgency & Limited Time Appeal**
- **Refreshes the Department without Changing the Product**
- **Enhances Customer Experience**

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**LEARN MORE**
(SCAN QR CODE)